

APRIL 24, 2025 * IL PALIO * SHELTON, CT

2025 SPONSORSHIP OPPORTUNITIES

Boys & Girls Club of the Lower Naugatuck Valley *Service to Youth Awards* bestows the highest honors to individuals and organizations within the community for their unwavering commitment to our youth. This annual event allows us the opportunity to celebrate the impact of these outstanding members of the Valley. Thank you for your partnership in *Service to Youth*.

Platinum Sponsor ★\$5,000

Logo on event invitation (must be received by 2/29/2024)
Full-page ad in event program (5" wide x 7.5" high)
Inclusion in all marketing materials (press, website, social media email)
Verbal recognition during event

Gold Sponsor **★**\$2,500

Half-page ad in event program (5" wide x 3.75" high)
Inclusion in all marketing materials (press, website, social media email)

Silver Sponsor ★\$1,250

Quarter-page ad in event program (2.5" wide x 3.5" high)
Inclusion in all marketing materials (press, website, social media email)

Bronze Sponsor ★ \$750

Eighth-page ad in event program (2.5" wide x 1.5" high)
Inclusion in all marketing materials (press, website, social media email)

Friend of The Club Sponsor ★\$250

Listing in event program Social media & website recognition

All sponsor levels will have logo placement and/or sponsorship level displayed on event signage.

Please direct sponsorship inquiries to Alyssa at AlyssaAntonucci-Avenia@BGC-LNV.ORG.

ALL SPONSORSHIP MATERIALS MUST BE RECEIVED BY FEBRUARY 21, 2025.

