



BOYS & GIRLS CLUB
OF THE LOWER NAUGATUCK VALLEY

FOR IMMEDIATE RELEASE

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**LOWE'S IN DERBY, LAUNCHES IN-STORE DONATION CAMPAIGN TO
SUPPORT BOYS & GIRLS CLUB OF THE LOWER NAUGATUCK VALLEY**

Lowe's customers help build great futures by donating at any of its U.S. stores.

Derby, CT August 22, 2017 – From now until September 5, customers of Lowe's in Derby can donate \$1, \$5, or \$10 at the register to help support the Boys & Girls Club of the Lower Naugatuck Valley.

On August 8th Lowe's launched the in-store customer donation campaign in all of its more than 1,700 U.S. stores. The campaign is a part of Boys & Girls Clubs of America's Back2School campaign which helps set youth up for success for the next school year through various national partnerships.

Every day, 11.3 million kids are left unsupervised after school. Boys & Girls Clubs are there to provide kids with quality after-school programming to keep them on track to academic success and a great future. More than 4,300 Boys & Girls Clubs nationwide serve more than 4 million kids, providing resources and support after school to help kids graduate from high school with a plan for the future, demonstrate good character and citizenship, and lead a healthy lifestyle. In Shelton, Raymond P. Lavietes Clubhouse serves about 500 children.

"We are very excited to partner with the Lowe's in **Derby**," said Shaye Roscoe, Executive Director. "We hope that our community will visit our local Lowe's in large numbers and help Shelton-area kids build great futures and start the school year off right." The donations from the campaign will support the Club's afterschool programs which includes leadership, academic success, good character, citizenship and a healthy lifestyle.

Lowe's has supported Boys & Girls Clubs of America since 2009 and has also provided \$5 million to Clubs across the country through its [Renovation Across the Nation](#) grants program with Boys & Girls Clubs of America.

Visit Lowe's at 496 New Haven Road in Derby to help build great futures.

For more information about the Boys & Girls Club of the Lower Naugatuck Valley, visit www.BGC-LNV.org.

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