

## FOR IMMEDIATE RELEASE

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## Cardboard for Kids Program

Shelton, CT, October 2, 2007 – The Boys & Girls Club of the Lower Naugatuck Valley's Keystone Club has teamed up with Connecticut Waste Transfer and United Recycling for an exciting new program called "Cardboard for Kids." This program was created to help spread awareness about recycling in our community, as well as to encourage local businesses to use CWT as their cardboard hauler. For every one of cardboard generated through this program, the Boys & Girls Club of the Lower Naugatuck Valley's Keystone Club will receive a donation of \$5. Connecticut Waste Transfer presented a check to the Boys & Girls Club for \$5,000 on September 18, 2007 at the Club.

The Keystone Club is a youth leadership program for 14-18 year olds. They conduct many community and club service projects, as well as raise money to attend regional and national conferences each year. During these conferences, our youth have the unique opportunity to meet with other youth from across the country to engage in discussions about issues concerning teens and the world today.

For more information about Cardboard of Kids or the Keystone Club, contact Program Director Shaye Roscoe at 203-924-9329.

For more information about the Boys & Girls Club of the Lower Naugatuck Valley, visit us at www.bgc-lnv.com.

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