FOR IMMEDIATE RELEASE



Contacts: Shaye Roscoe Susan DeLeon 203-924-7462 203-925-7260

BOYS & GIRLS CLUB HOLDS 5TH ANNUAL WALKATHON JUNE 22nd

Shelton, CT, May 16, 2013 – The Boys & Girls Club of the Lower Naugatuck Valley is holding its fifth annual walkathon on June 22, 2013. Previously called Get Your Walk On, the event has been renamed Walk for Kids, the Herbie Rollinson Memorial Walkathon.

"The name was changed to reflect exactly what the event is and what we're walking for...it's all about the kids," says Sue DeLeon, Board President. "Our Boys & Girls Club is more than just a safe place for them to go after school. A boy or girl walking through our doors will experience a variety of programs designed to enhance their academic performance, teach them about good character and citizenship, and inform them about the importance of a healthy lifestyle."

Registration begins at 9 am, and the walk starts at 10 am. Walkers may stay on the half-mile loop at Veteran's Park or, if they wish a longer route, they can continue to the Derby Greenway. Prizes will be awarded for the top individual fundraiser and for the top team fundraiser. A minimum pledge of \$25 is required for individual walkers, which gets them a commemorative walkathon T-shirt. Teams are welcome and encouraged to walk and will also receive our commemorative T-shirt.

To pre-register and get a pledge form, contact Ann Wheeler at 203-924-7462, AnnWheeler@BGC-LNV.org. You may also download a walkthon packet from our website at www.BGC-LNV.org. Click on the Walkathon link at the top of the page.

###