



BOYS & GIRLS CLUB
OF THE LOWER NAUGATUCK VALLEY

FOR IMMEDIATE RELEASE

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**Boys & Girls Club
Participates in “Bell Heard Around the Web” campaign**

Shelton, CT, July 28, 2014 – The Boys & Girls Club of the Lower Naugatuck Valley is teaming up with the Boy & Girls Clubs of America to promote the Great Futures Campaign for America’s Kids. On Thursday, July 31, 2014, the campaign will be launched to mobilize the country around the issues facing America’s youth, raise awareness about the critical role of Out-of-School Time, and empower the next generation on its path to a great future. At 3:00 p.m. the “Bell Heard Around the Web” digital disruptor will engage celebrity supporters, corporate partners and employees, Clubs and Alumni to raise awareness on social media and on websites. The Boys & Girls Club of the Lower Naugatuck Valley is asking the Valley community to join the effort.

“When schools are out, the Clubs are in,” says Shaye Roscoe, Executive Director, of the Boys & Girls Club of the Lower Naugatuck Valley. “We seek to ensure that all kids, especially those who need us most, have a positive and enriching experience after the school bell rings to put them on the path to success. As the nation prepares to go back to school, the Boys & Girls Club of the Lower Naugatuck Valley wants to ensure out-of-school is part of the conversation. What happens during these hours can significantly impact a child’s life path.”

“By providing access to positive and productive after school and summer programs, we can reverse negative trends facing our Valley’s youth,” says Jim Queen, Director of Operations.

The Boys & Girls Club of the Lower Naugatuck Valley has been serving the Valley community for more than 58 years. Approximately 2,200 children currently participate in the Club’s programs that engage youth in healthy lifestyles, academic success and leadership opportunities. Nationally, however, statistics show that one out of three children have nowhere to go at the end of the school day. The Boys & Girls Club can provide a safe and stable environment from the time school gets out until parents return from work.

It takes the knowledge, skills, and behaviors kids learn both in school and out of school to put young people on the right path. The Boys & Girls Club of the Lower Naugatuck Valley offers programs at its Shelton, Seymour, and Ansonia clubs as well as satellite programs at schools. All Valley children are welcome.



“I am forever grateful for my Boys & Girls Club, whose doors opened for a young, timid, unsure little boy and helped to transform him into the confident, determined young man who stands before you,” says Fred Dapp, our 2014 Youth of the Year.

If you would like to donate, sponsor a child, or volunteer your time please contact us at (203) 924-7462. For more information about our Boys & Girls Club, visit us at www.BGC-LNV.org.

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